



DURALEX®

proudly Australian owned & operated
since 1946

evoking colours for life





White: purity, perfection, innocence, cleanliness, neutrality, lightness, exactitude,



Whites and neutral tones are classic backdrops which provide elegance and comfortable coordination with natural and stained timbers, flooring and furniture.

Cool Whites have a grey, blue, pink or hint of black undertone which imbue a sense of freshness to your space.

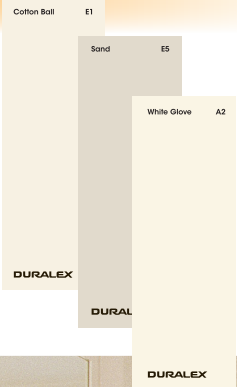
They evoke a feeling of timelessness and work best in areas that have plenty of natural sunlight and warmth.

Cool Whites are perfect for open plan kitchens and dining areas. They suit a contemporary space giving a feeling of serenity and cleanliness.



wholeness, completion, new beginnings...

For accurate colour please select colour chips from the Durallex Colour Display Board at your nearest stockist.



Take home a Durallex Colour Sampler tin to check your colour choice at home.



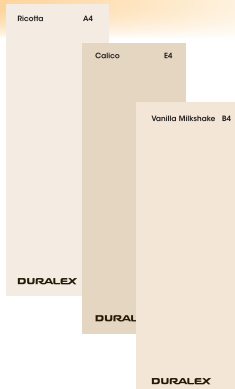


Warm whites have a red or yellow base. The warm white tones help rooms with low light to evoke the feeling of warmth and intimacy. They are easy to look at and create a relaxing and cosy space.

Warm whites suit smaller rooms such as bedrooms and sitting rooms and look good accompanied by reds, oranges, yellow greens and warm browns.

Warm White: intimacy, warmth, relaxation, cosiness. Add a splash

For accurate colour please select colour chips from the Durablex Colour Display Board at your nearest stockist.



Take home a Durablex Colour Sampler tin to check your colour choice at home.





warm whites



Ricotta A4



Hint of Vanilla D1



Almond A11



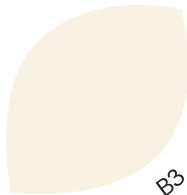
Vanilla Milkshake B4



Bristles E2



Antique Lace C4



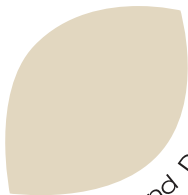
Moonstone B3



Chapel Wall C3



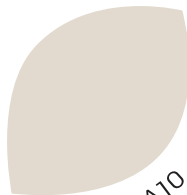
Butter Cream E3



Barberry Sand D4



Calico E4



Old Stone A10



Light Mocha B10



Velveteen Rabbit C10

of colour such as red, orange, yellow and warm browns for impact...

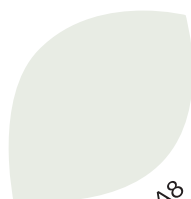


Suggested Palette





greys



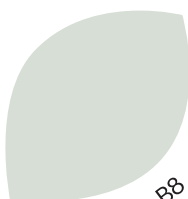
Cool Grey A8



Bleak C1



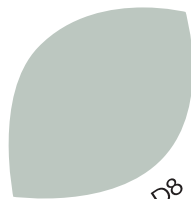
Cloudy Day D1



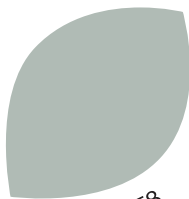
Minty Grey B8



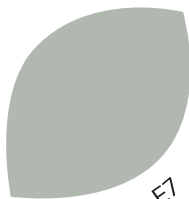
Putty C8



Herb Seed D8



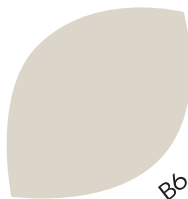
Ash Grey E8



Sage Stem E7



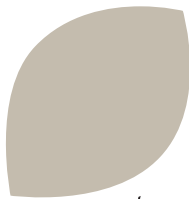
Seashell A6



White Linen B6



Flotsam C6



Pumice D6



Spotted Gum D10



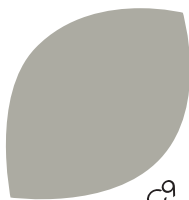
Moleskin E6



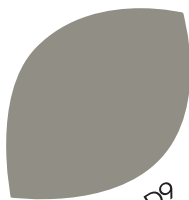
Merino B7



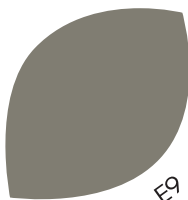
Mortar B9



Metallic C9



Hazy Grey D9



Warm Grey E9



Turkish Tower A9

Grey: a neutral colour that achieves a look of elegance and formality;





Grey tones can achieve a look of sophistication, formality and elegance.

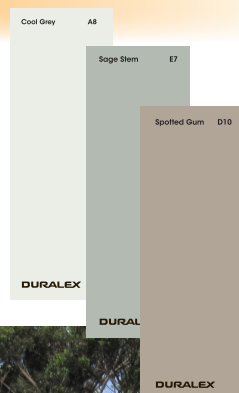
Grey is quiet and subdued and creates a sense of calm and composure and hence relief from a chaotic world.

Varying shades of grey can provide a neutral setting to allow furniture and artwork to pop in a room plus combined with other complimentary colours can bring your space to life.



the colour of a cloud covered sky, of ash and of lead...

For accurate colour please select colour chips from the Duralux Colour Display Board at your nearest stockist.



Take home a Duralux Colour Sampler tin to check your colour choice at home.





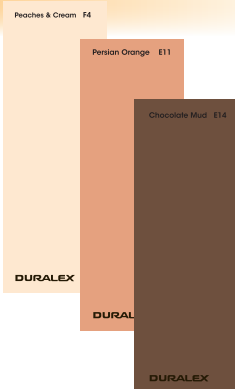
Earth toned colours come from the natural environment including the soil, plants, rock faces as well as the setting sun. With these palettes it is possible to create a warm, nature-friendly atmosphere.

Earth tones include a colour palette that is always popular and allow a range of tones that harmonise together as in nature.

Other colours in this range that work well together include peach, orange, greens, yellows and earthy purples.



For accurate colour please select colour chips from the Durallex Colour Display Board at your nearest stockist.

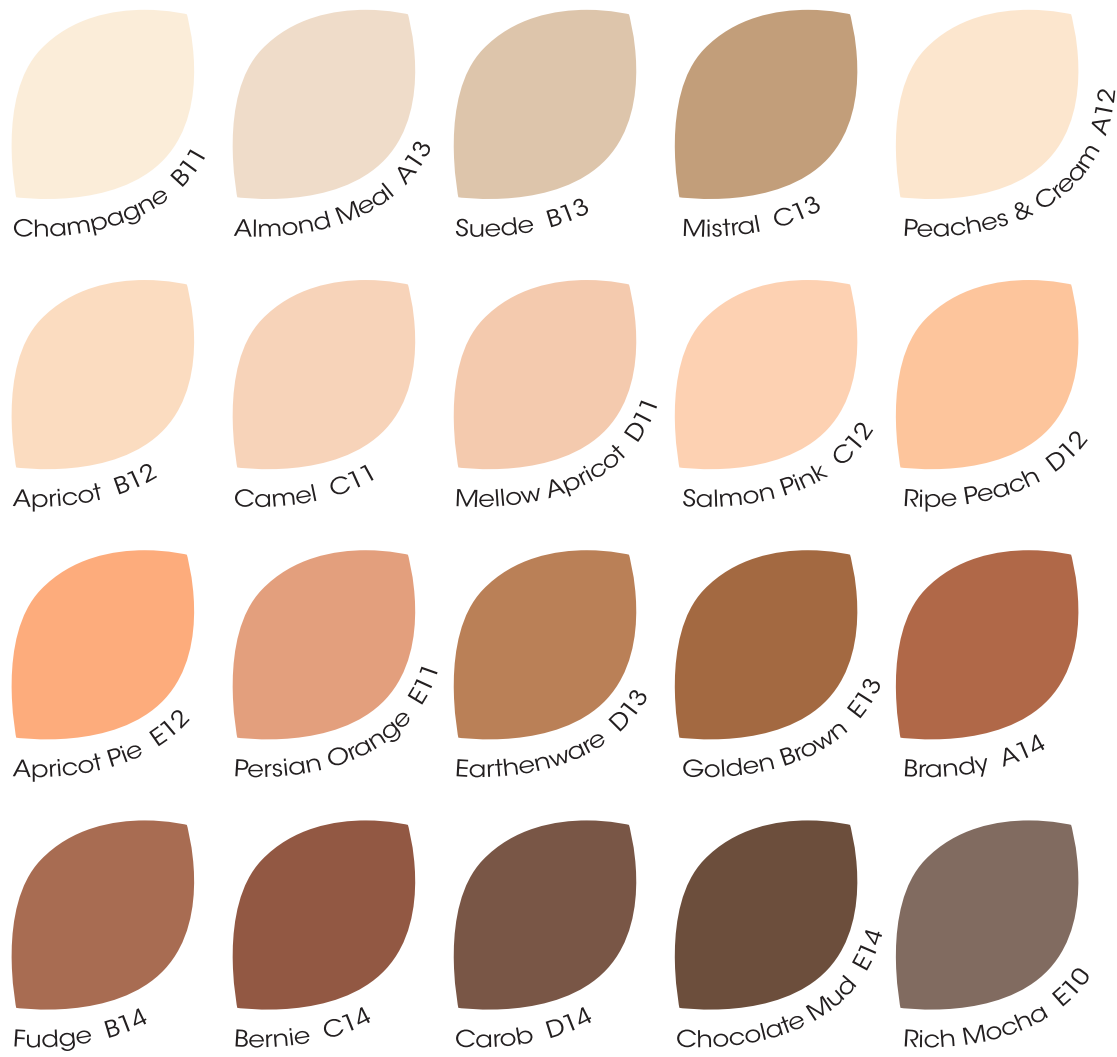


Take home a Durallex Colour Sampler tin to check your colour choice at home.





earth tones



Earth Tones: natural, environmental, warm, welcoming, comfortable, bold...

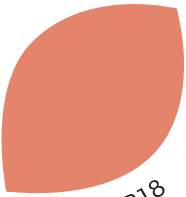




reds



Peachy Sunset A18



Morgan B18



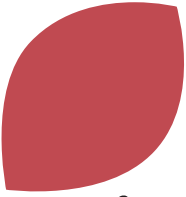
Salsa C18



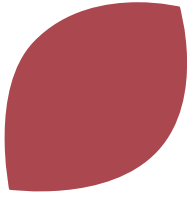
Flanders C19



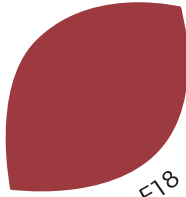
Capsicum D18



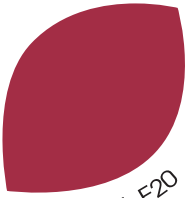
Kanzi D19



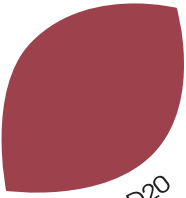
Ruby E19



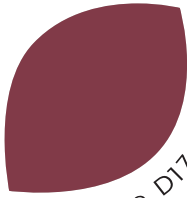
Rusty Red E18



Royal Red E20



Mulberry D20



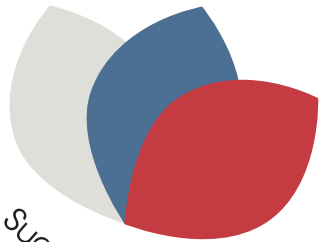
Rich Grape D17



Sophistication E17



Red: attention seeking, conveys heat, activity, passion, love, joy. In China



Suggested Palette



Red can be a powerful accent colour and can have an overwhelming effect when used in room interiors especially in its purest form.

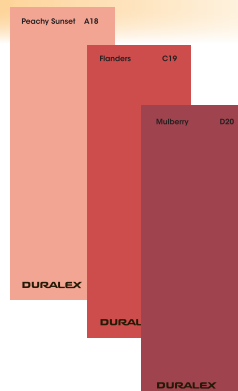
Red is very versatile with brighter versions being energetic and darker shades being more powerful and elegant.

Red is frequently associated with visibility, proximity, dynamism, activity and extroverts. Use the warm red tones in your room designs to reflect passion, happiness, enthusiasm and energy.



red is the colour of prosperity and happiness. May attract good luck...

For accurate colour please select colour chips from the Duralux Colour Display Board at your nearest stockist.



Take home a Duralux Colour Sampler tin to check your colour choice at home.



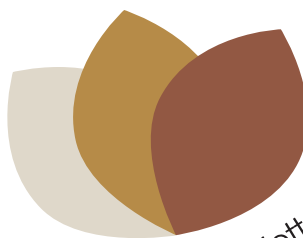


Yellow is the most luminous of all the colours of the spectrum and captures our attention more than any other colour. It is the colour of sunflowers, daffodils, lemons, egg yolks and bees.

Yellow is the colour of happiness, optimism, sunshine, creativity and spring. It makes a space look fresh, lively and happy. It looks good next to earthy tones, greens, reds and even greys.

The best rooms in which to use yellow are small, dark spaces such as hallways as it is a welcoming colour.

It also works well in breakfast areas to help create a sunny, happy way to start the day.



Suggested Palette

yellow: colour of

For accurate colour please select colour chips from the Duralex Colour Display Board at your nearest stockist.

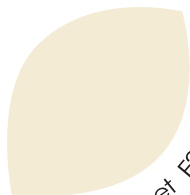


Take home a Duralex Colour Sampler tin to check your colour choice at home.





yellows



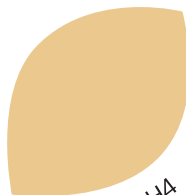
Lemon Sorbet F2



Chop Sticks F4



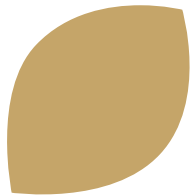
Lachlan G4



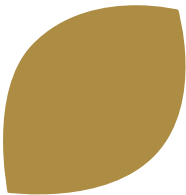
Chick Pea H4



Waffle F3



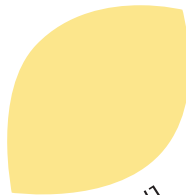
Ochre I4



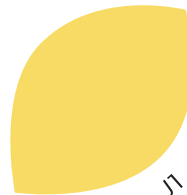
Medal J4



Cous Cous G2



Corn Cob I1



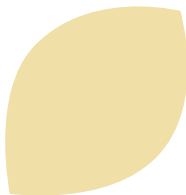
My Petunia J1



Sunset Yellow J2



Custard G1



Nashi H1



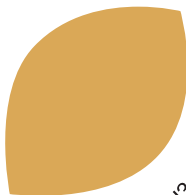
Butter H2



Frangipani I2



Honeycomb G3



Butterscotch H3



Shades of Gold I3



Warm Caramel J3

happiness, optimism, enlightenment, creativity, sunshine, spring...

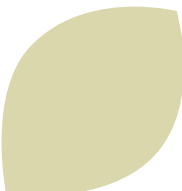




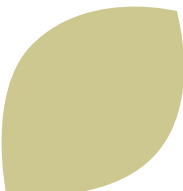
rainforest greens



Cider F1



Hemp G5



Quartz H5



Artichoke I5



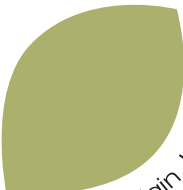
Calypso J5



Sea Cabbage F6



Apple Green G6



Green Plantain H6



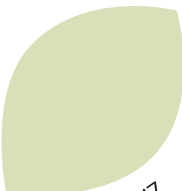
Pistachio I6



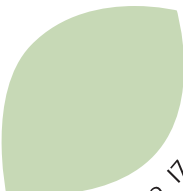
Avocado Leaf J6



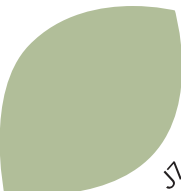
White Asparagus F5



Aloe Vera H7



Spring Green I7



Green Grass J7



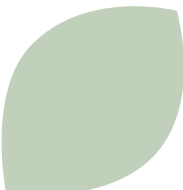
A Touch of Frost F7



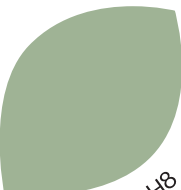
Melon G7



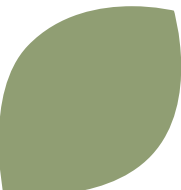
Placid F8



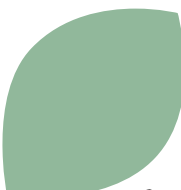
Sage G8



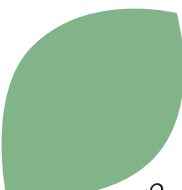
Silver Sorrel H8



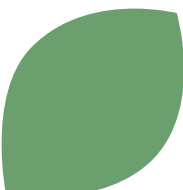
Fern I8



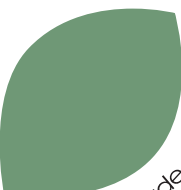
Kiwi Fruit G9



Snow Pea H9



Bok Choy I9

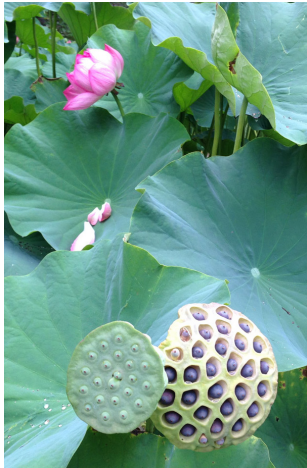


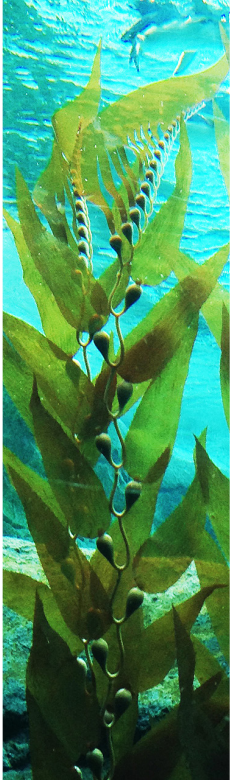
Hacienda Jade J9



Seaweed J8

Green: the colour of growing grass & leaves, springtime.





Green is the colour of nature and symbolises growth, harmony, freshness and fertility. It renews and restores depleted energy.

Green tones provide a sanctuary away from the stresses of a busy life and restore our well being. The correct green can add calm and energy to a space plus infuse it with happiness.

Green is harmonious with many other colours such as blues, reds, corals and browns.

It is the prime colour abounding in nature.



Suggested Palette

For accurate colour please select colour chips from the Durallex Colour Display Board at your nearest stockist.



growth, renewal & nature, youth, hope, environment; life...



Take home a Durallex Colour Sampler tin to check your colour choice at home.





Peacock Greens are lustrous greenish blues inspired by the colours of the peacock feather and are a constant source of inspiration to designers and decorators.

The beauty of this colour palette is that it ranges from the coolest of blues and greens which work well next to bronzes and browns.

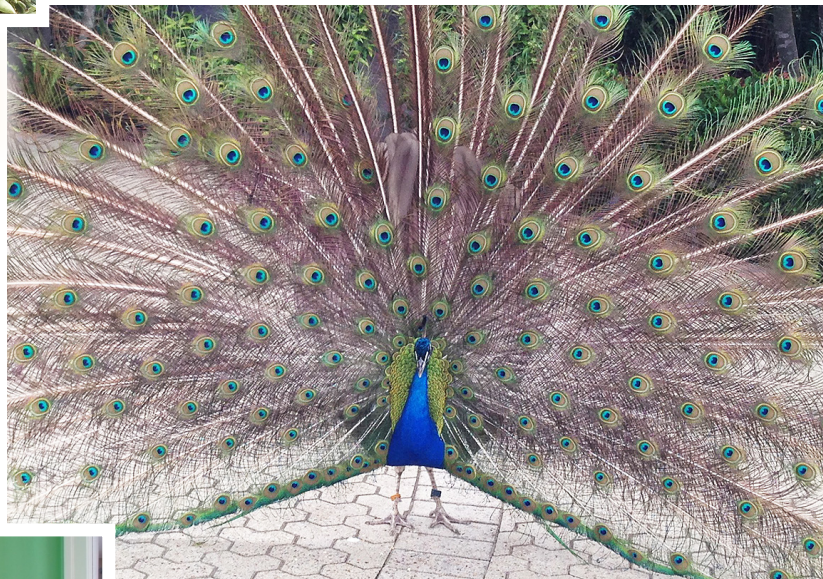
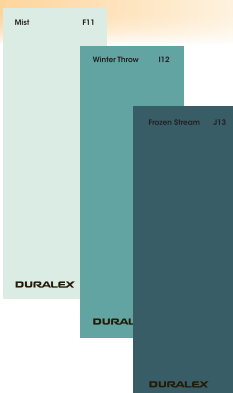
The Peacock Green palette when teamed with red or violet hues can add interest and evoke a more sensual room environment. One of the most popular colour combinations includes the blue-green or peacock blue with yellow green.

Look to nature for more colour inspiration.



peacock Greens: lustrous, beautiful,

For accurate colour please select colour chips from the Duralux Colour Display Board at your nearest stockist.



Take home a Duralux Colour Sampler tin to check your colour choice at home.





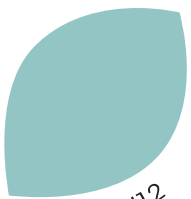
peacock greens



Dawn Light F13



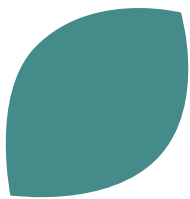
Winter Beret G12



Verdigris H12



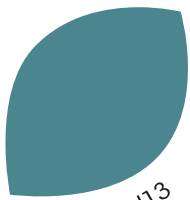
Winter Throw I12



Teal J12



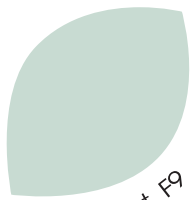
Mermaid Tail H13



Turquoise I13



Frozen Stream J13



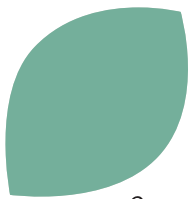
Peppermint F9



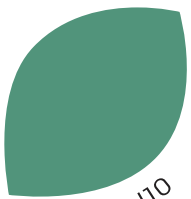
Choc Mint F10



Ashley Green G10



Midori H10



Everglade I10



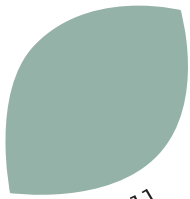
Mist F11



Mint Crystals F12



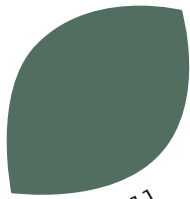
Winter Skies G11



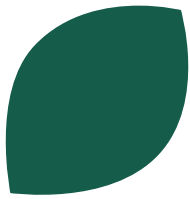
Acacia H11



Mountain Meadow I11



Plateau J11



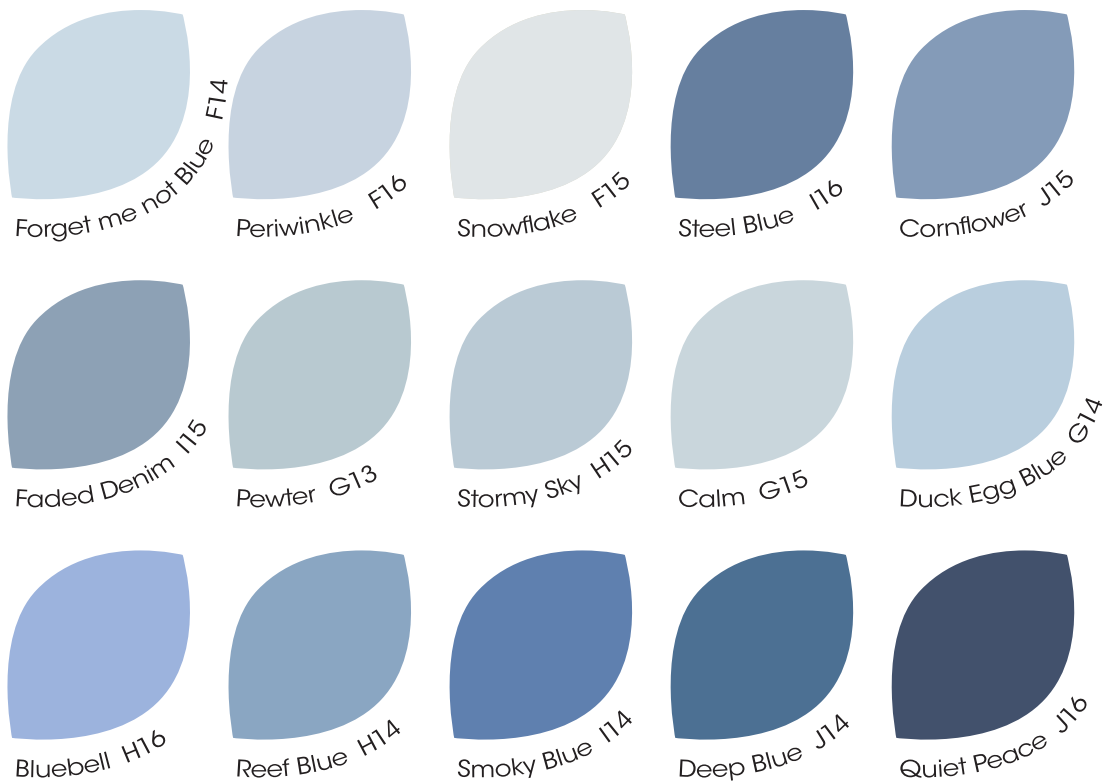
Jade J10

inspiring, harmonious, sensual, refreshing, calming, breathtaking...





blues



Blue: relaxation, order, peace &

tranquillity; like the sense of calm





Blue reduces stress by evoking peace and tranquillity - most likely why it is a colour favoured by many.

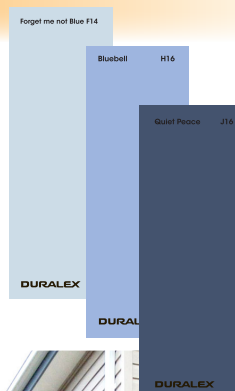
Being nature's colour for water and sky it conveys a feeling of peace, serenity, happiness and cleanliness.

Blue is a dependable colour choice for painted areas and blends in harmoniously with its environment.

Blue tones look wonderful teamed with yellows, greens and earthy or red tones.

achieved if we lie on our backs & look up at a bright blue cloudless sky...

For accurate colour please select colour chips from the Duralux Colour Display Board at your nearest stockist.



Take home a Duralux Colour Sampler tin to check your colour choice at home.

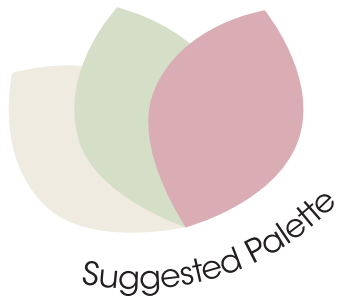




Pink is a stylish colour and can achieve an environment of calm, order and relaxation when choosing a softer and lighter colour palette. When combined with black or dark grey it can look quite sophisticated.

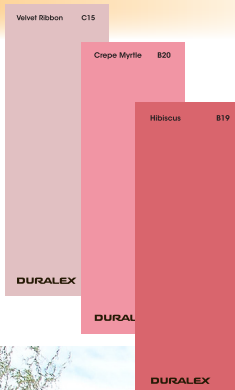
Darker pinks when combined with burgundy hues can create a more serious and dramatic atmosphere. Salmon pink and moss green produce a natural, earthy combination.

Pinks come in many shades and can achieve a look of femininity, romance or even flamboyance.



pink: love, romance, passion,

For accurate colour please select colour chips from the Durallex Colour Display Board at your nearest stockist.

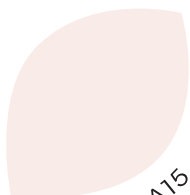


Take home a Durallex Colour Sampler tin to check your colour choice at home.

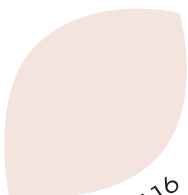




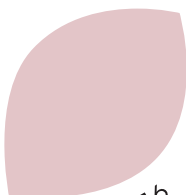
pinks



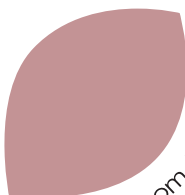
Baby Wool A15



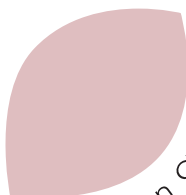
Baby Pink A16



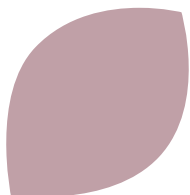
Tutu Pink B16



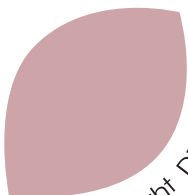
Cherry Blossom E15



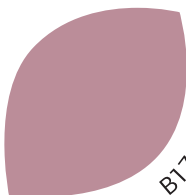
Velvet Ribbon C15



Musk C16



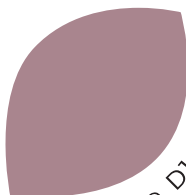
Turkish Delight D15



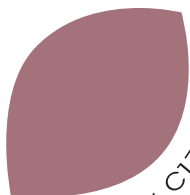
Faded Plum B17



China Rose E16



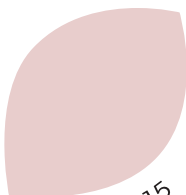
Berry Frappe D16



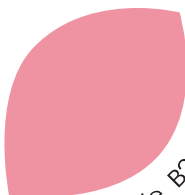
Boysenberry C17



Cameo Pink A17



Tea Rose B15



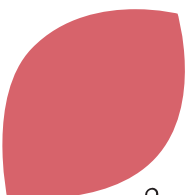
Crepe Myrtle B20



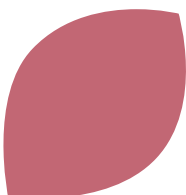
Watermelon A19



Princess Pink A20

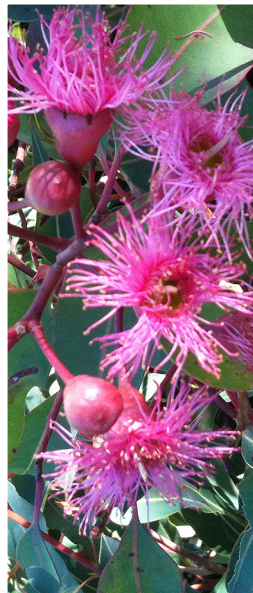


Hibiscus B19



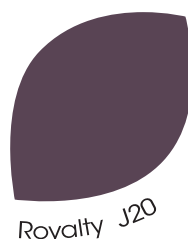
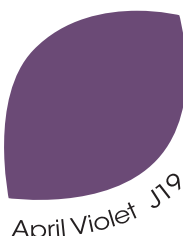
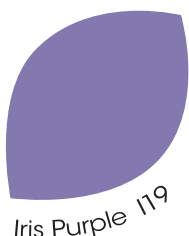
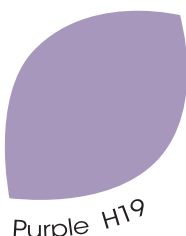
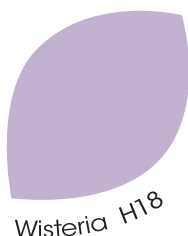
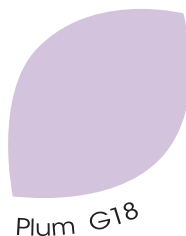
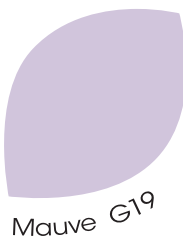
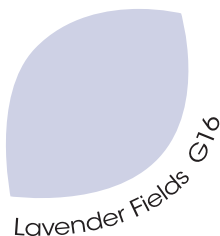
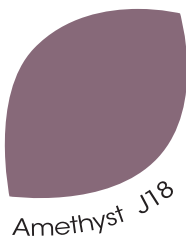
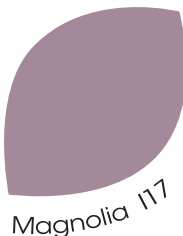
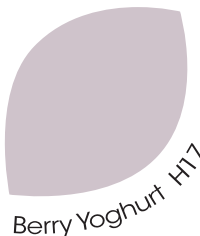
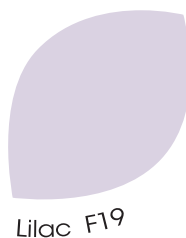
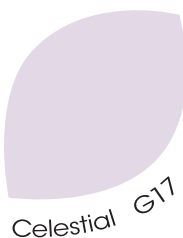
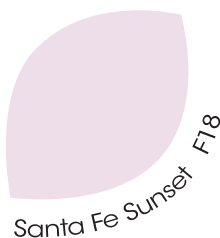
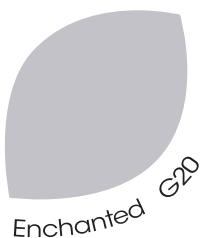
Salvia C20

femininity, vintage, flamboyance, stylish, playful, retro, positive...





purples



Purple: spiritual, meditative, mysterious, royal, dramatic, sophisticated,





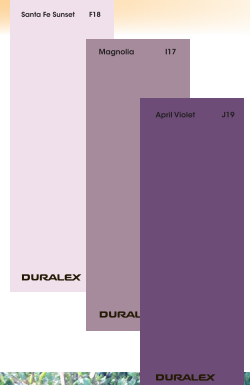
Purple evokes ambience and sophistication especially darker tones such as Durelex Amethyst or Royalty which are rich and dramatic. Being a combination of red and blue, the warmest and coolest colours, purple is widely believed to be the ideal colour. It is associated with luxury and creativity and offers scheme depth as an accent or secondary colour. Lighter purple tones such as lilac and lavender bring a restful quality to bedrooms and sitting rooms.

Purple makes a dramatic statement when teamed with reds and oranges but also works beautifully with greens: the colour combination of nature.



luxurious, creative; colour favoured by artists...

For accurate colour please select colour chips from the Durelex Colour Display Board at your nearest stockist.



Take home a Durelex Colour Sampler tin to check your colour choice at home.



chalkboard PAINT

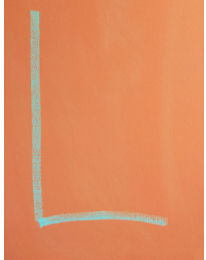
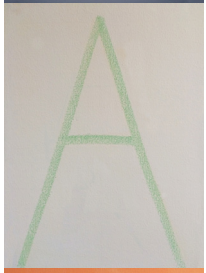
Available in black, white & light base
and in all sizes from 250mL up to 20 Litres

Chalkboard Paint is a washable water-based paint that can turn any surface into a chalkboard. Includes interior and exterior walls.

Some other uses include:

- paint terracotta pots with bright colours & label
- doorframes can be painted & used as growth charts for children
- childrens play rooms & family rooms
- cups, glasses, jars, lids, mirrors
- dining tables for guests: you could draw on cutlery and place mats for something different
- outside of fridges & inside of kitchen cupboards or pantry doors for shopping lists
- Weddings - signs





Chalkboard Paint tips

1. prime surface then apply 2 coats to a dust-free surface
2. once the paint is cured, the surface should be prepared for chalk by rubbing the side of chalk over entire surface and erasing. This conditioning step will leave a coat of chalk dust that will provide the best erasability.
3. repeat step 2 every time you wash the board down





DURALEX® Paints Product Range

ultra premium



The SUN MASTER Range is UV, mould and dirt resistant, 100% acrylic paint. It is no primer required and suitable for interior and exterior timber, masonry walls, timber decking, fences, MDF, galvanised iron and other rust resisting metals.

Available in Gloss, Semi Gloss and Low Sheen.



High opacity, high film build, non-spatter ceiling paint with WET-EDGE technology which reduces roller overlap marks and improves flow. Dead flat finish.



A tough 100% acrylic exterior decorative paint available in 20 of the latest roofing colours. (Factory mixed colour range).



A hard-wearing, non-yellowing water-based enamel for interior and exterior use on skirting boards, windows and trims. Available in Gloss and Satin finishes.



premium



Premium quality, 100% washable acrylic, high opacity house paint for interior and exterior walls and ceilings. Available in Flat, Low Sheen, Satin and Ceiling White. For exterior timber use Sun Master.

For full instructions on any of our products, always read directions carefully plus view the Product Information sheets on our website.



Colour may be used to create a mood, attract attention or make a statement. Colour can be used to energise or calm, create an atmosphere of elegance, tranquility or youthful playfulness.

In its simplest form, colour is light being reflected and how we interpret that light is how we see colour. It is these colours that are represented in the rainbow that make up the colour wheel.

The Colour Wheel is the basic tool for combining colours and is designed so that virtually any colour you pick from it will look good together.

For more information have a look at the following website:
<http://www.tigercolor.com/color-lab/color-theory/color-theory-intro.htm>

preparatory



Quick drying acrylic, suitable for interior and exterior cement render, fibro, masonry, plasterboard and interior timber under both turps and water thinned top coats.



Quick drying 100% acrylic, Sealer, Primer, Undercoat - suitable for interior and exterior cement render, fibro, masonry, plasterboard and interior timber under both turps and water thinned top coats.

High opacity, high film build, non-spatter ceiling paint with WET-EDGE technology which reduces roller overlap marks and improves flow. Dead flat finish.



A clear sealer-binder for underbound surfaces and general preparation prior to wallpapering or repainting interior/exterior. Suitable for both water and turps thinned top coats. Dries in 2 hours.



Not suitable for Hardwall Plaster.

specialty



Washable, water-based and versatile effect paint that will turn any surface into a chalkboard. Includes interior and exterior walls, glass jars, even fridges. Available in black, white and light base.

renovator



A budget acrylic Undercoat & Wallboard Sealer ideal for masonry surfaces. Suits oil & waterbased top coats. Use 50% tinters.

A budget acrylic which dries to a flat elegant finish for properly prepared int/ext masonry surfaces. Use 50% tinters.



A budget acrylic low sheen with approx. 5 Gloss Units for properly prepared int/ext masonry surfaces. Use full tinters.

A budget flat acrylic paint which has an elegant finish ideal for ceilings. Use 50% tinters.



For full instructions on any of our products, always read directions carefully plus view the Product Information sheets on our website.

PROPERTIES OF COLOUR

Hue: describes the colour (ie: if it is red, green or yellow, etc)

Tone/Value: this is the property of colour that shows a colour is light or dark

Chroma/Intensity: this is how to describe how bright or dull a colour is

Tint: where white is added to a colour

Shades: where black is added to a colour

APPROXIMATE QUANTITY CHART*

WALL HEIGHT	Perimeter of Room						
	10m	12m	14m	16m	18m	20m	22m
2.2m	1.6	1.9	2.2	2.5	2.8	3.2	3.5
2.5m	1.8	2.2	2.5	2.9	3.2	3.6	4.0
2.8m	2.0	2.4	2.8	3.2	3.6	4.0	4.4
3.0m	2.2	2.6	3.0	3.4	3.9	4.3	4.7
3.4m	2.5	2.9	3.4	3.9	4.4	4.9	5.4
3.7m	2.7	3.2	3.7	4.3	4.8	5.3	5.8
4.0m	2.9	3.5	4.0	4.6	5.1	5.7	6.3

*BASED ON 14 SQUARE METRES PER LITRE/PER COAT. 2 COATS ARE NORMALLY RECOMMENDED. Reduce the area to be painted if the area includes large windows or doors.

DURALEX PAINTS has been painting Australian homes and business's for nearly 70 years.

In those days almost every surface coating contained organic solvents of some kind, white and red lead were the norm, and back in 1946, the founder of Durablex, Lou Miranda figured there had to be a better way. The company's determination to specialise has certainly paid off and has achieved a number of industry "firsts" along the way. One of these products in the water-based paints field included, "KALSO SEAL" which today is known as Durablex SURFACE BINDER. In 1957 DURALEX launched a WORLD FIRST - a water based sealer undercoat which could be applied directly over tar, bitumen and smoke stains and not bleed through, called BLEED SEAL. It fills a real need in repainting smoke damaged buildings after a fire.

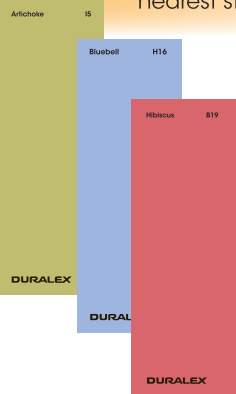
In 1960 and after many years of research, DURALEX introduced a product that was to have a GIGANTIC impact not only in Australia but in the rest of the world: the first GLOSS ACRYLIC PAINT, Aquanamel. It was confirmed as a world breakthrough by such bodies as the Society of British Paint Manufacturers, the National Paint, Varnish and Lacquer Association, Washington USA, and the Canadian Paint and Lacquer Association. It goes without saying that acrylic paints are here to stay.

The reputation of DURALEX is first-rate and at its nucleus is the fulfilled hopes and dreams of 1946.

DURALEX now offer the BEST QUALITY at AFFORDABLE prices.



For accurate colour please select colour chips from the Durablex Colour Display Board at your nearest stockist.



Durablex Colour Display Units which work in conjunction with the Durablex duraTINT Machine Colourants and Colourplus Formulation Search Program can be seen in selected stores that sell our paint. The units contain 200 of our exclusive colours so you can choose a colour of your choice from our range to try at home.

Take home a Durablex Colour Sampler tin to check your colour choice at home.



March 2015

To complement the Durablex Range we also stock a comprehensive Timber Care Range.

Look up our website at www.durablexpaints.com.au to find the nearest store to you.



DURALEX®

Durablex Customer Service: (02) 9638 0568

Email: admin@durablexpaints.com.au